



IAAPA EXPO 2021

Call for Presentations

IAAPA Expo is the largest international trade show for the amusements and attractions industry, featuring over 570,000 net square feet of exhibit space and over 1,000 exhibitors, and more than 35,000 participants. IAAPA attendees are attractions professionals from across the globe representing Amusement Parks, Theme Parks, Attractions, Water Parks, Family Entertainment Centers, Zoos, Aquariums, Resorts, Museums, Science Centers or Themed Entertainment. The Education Conference at IAAPA Expo features over 100 education sessions designed specifically for attractions professionals and takes place at Orlando's Orange County Convention Center. The conference program at IAAPA Expo 2021 takes place November 15th-November 18th.

Volunteer speaking engagements at IAAPA Expo are delivered by industry and non-industry professionals. Speaking at IAAPA Expo is an opportunity to be a leader in your field and to serve as our subject matter experts. IAAPA Expo Speakers play an important role in moving the attractions industry forward!

Speakers are provided complimentary registration to IAAPA Expo which includes the Education Conference Program and access to the Trade Show Floor, however IAAPA does not reimburse speakers for travel or accommodations.

Please note: Due to the cancellation of IAAPA Expo 2020, some sessions planned for IAAPA Expo 2020 will be carried over to IAAPA Expo 2021. If your accepted submission was one of the affected IAAPA Expo sessions, there is no need to resubmit your proposal. You may, however, submit a different proposal provided you do not exceed the allowed number of sessions.

Submission Guidelines

IAAPA is seeking abstracts that reflect the best thinking in the industry, informed by theory, research or case studies. Be sure the content of your submission is relevant to attractions industry professionals. IAAPA Expo attendees should walk away with action items, best practices, and fresh ideas they can implement in their facilities. And don't forget, this is the industry of fun!

- Multiple abstracts are encouraged; however, a speaker may not participate in more than four (4) sessions.

- Sessions cannot be used as a place for direct promotion of a presenter's product, service, or monetary self-interest. Sales pitches disguised as presentations will not be considered.
- Sessions are not accepted with more than two (2) presenters from the same company.
- Session date and time is not guaranteed. A balance of session type and topics throughout the conference is the primary objective.
- All presenters must accept the terms of the IAAPA Expo Speaker Agreement.
- IAAPA reserves the right to combine session abstracts or change the session format to balance the number of sessions.
- Due to the high volume of submitters, IAAPA is unable to provide direct feedback related to the reason a submission was not accepted.
- Speakers must adhere to posted dates and deadlines such as document requests, session information, registration, etc. IAAPA reserves the right to cancel sessions based on noncompliance.

Important Dates

The dates below provide some details about significant activities related to the IAAPA 2021 Call for Presentations.

Start Date	Activity	End Date
Dec. 4 th , 2020	Call for Presentations portal open for submissions	Jan. 29, 2021
Jan. 29, 2021	Call for Presentations portal closes, no further submissions accepted	Jan. 29, 2021
Feb. 1, 2021	IAAPA Committees begin the submission review process	Mar. 19, 2021
Mar. 22, 2021	IAAPA Program Planning Committee meets to finalize session selections and conference programming	Mar. 23, 2021
Mar. 23, 2021	IAAPA reviews the Program Planning Committee recommendations and notifies submitters	Apr. 2, 2021

Proposal Review Process

Submissions are reviewed by IAAPA committees who are tasked with ensuring the conference offers a comprehensive, non-promotional, objective, and diverse program. IAAPA committees are made up of IAAPA Members and are considered subject matter experts in their field. They seek to find sessions that intend to move the industry forward, challenge traditional thinking, and offer solutions to common problems. After making their selections, committees work with presenters throughout the remainder of the year to plan the selected sessions for IAAPA Expo.

During the review process, Committees will consider proposals that include the elements listed below.

- Adult learning theory and instructional design – proposals should be innovative, stimulating, outcome focused, and engaging
- Participant motivation to attend session – professional development, improve efficiencies, problem solving, networking, self-discovery
- Specific learning outcomes – clearly defined objectives and learning outcomes
- Type of content – proposals should be industry relevant, contain best practices, case studies, or be informed by research
- Audience appeal – does the session align well with the audience selected

The following are committees who review the Call for Presentation submissions and may be involved in session planning for IAAPA Expo.

Constituency Committees	North America Education Subcommittees	Other Subcommittees
Amusement Parks and Attractions	Entertainment	Asia Pacific Education Subcommittee
Family Entertainment Centers	Facility Operations	Government Relations
Museum and Science Centers	Financial and IT	Latin America Education Subcommittee
Water Parks	Food and Beverage	Media and PR
Young Professionals	Games and Merchandise	Safety
Zoos and Aquariums	Human Resources	Security
	Marketing and Communications	

Proposal Submission Criteria

The following items are a requirement for all submissions.

- Title** – The session title is the first required part of the abstract process.
 When creating a session title
 - Convey the intent of your presentation with a succinct title, under 75 character
 - Use words to grab the attendee’s attention
 - Appeal to the intended target audience
 - IAAPA reserves the right to edit the title for marketing purposes
- Presenters** – Submissions should identify the individuals who will participate in the session by indicating their speaker role and submitting a brief biography and headshot. If all speaker roles have not been assigned at the time of the submission, they may be added later, if the session is accepted, with assistance from IAAPA. Each session allows for a maximum of four (4) speakers, one (1) of which may act as the moderator. **Submissions that exceed the speaker maximum will not be considered.**
 Speakers roles
 - Speaker: Individual presenting a topic
 - Moderator: Leads a speaker panel discussion, introduces topics, or facilitates question and answer with attendees
 - Facilitator: Individual leading an informal discussion during roundtable sessions
- Full Abstract** – The abstract should summarize the benefits of attending the session.
 When creating the session abstract
 - Include the learning objectives
 - Use measurable action verbs to describe the learning objectives (identify, illustrate, judge, summarize)
 - Provide detail that conveys the intent of the session to the reviewers
- Promotional Abstract** – The promotional abstract should provide the benefits of attending the session in more detail.
 When creating the promotional abstract
 - Should be written in third person, present tense
 - Intended for marketing purposes
 - IAAPA reserves the right to edit the title for marketing purposes
- Audience** – Audience fields to direct your submission to relevant committees. Additionally, it is used to consider if this content should be considered for a regional or global audience.

- **Global Concept** – Attendees travel from across the globe to attend IAAPA Expo. Submitters should determine if a session is focused on a global level or on a particular region, as well as identify the language in which the session will be delivered. The regions are
 - Asia Pacific
 - Europe, Middle East, and Africa
 - Latin America, Caribbean
 - North America
- **Session Formats** - Five (5) types of session formats are offered during IAAPA Expo Education Conference. Session formats determine duration and room setups. Special requests to alter the session format or speaker maximum will not be granted. Every effort is made to accommodate requested Room Setup, however, is not guaranteed.

Session Format	Duration	Room Setup	Description
Keynote	60 mins	Theater seating	Presentation exploring a session topic
Speaker Panel	60 mins	Theater seating	Panel of speakers discussing a session topic
Interactive	90 mins	Flex, hybrid comprised of 1/3 theater, 1/3 rounds, 1/3 hi-boy tables	Attendees interact and learn through structured group exercises or participation
Roundtable	90 mins	Rounds, banquet tables	Informal face to face discussions between fellow attendees who rotate through tables and discussion topics
EDUTalk	15 mins	Theater seating	One (1) speaker presents a topic.

What's Happens Next?

If your proposal is accepted, you can expect the following.

- IAAPA will notify the submitter of their acceptance into the education conference according to the timeline above.
 - Upon acceptance, the submitter will be asked to confirm the session presenters.
 - Session presenters must accept and submit the speaker agreement in advance of IAAPA Expo.
 - The selecting IAAPA committee will begin correspondence with the presenters to assist with session planning. The committee will
 - Assist with shaping the content and final presentation
 - Ensure deadlines are met
 - Review presentations
 - Liaise between IAAPA staff and presenters
 - Support presenters at IAAPA Expo with session logistics
 - The submitted title and promotional abstract will be provided to IAAPA's marketing team for edits and will be used to describe and promote the session on the IAAPA website and in the trade show program.
 - Speakers must consolidate and submit one (1) presentation using IAAPA Expo branded PowerPoint template.
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If you have questions about the Call for Presentations, reach out to Sean Bonner, at SBonner@IAAPA.org.

Submit Proposal