



March 26, 2020

The Honorable Mitch McConnell
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Nancy Pelosi
Speaker of the House of Representatives
United States House of Representatives
Washington, DC 20510



The Honorable Charles Schumer
Minority Leader
United States Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Minority Leader
United States House of Representatives
Washington, DC 20510



Dear Speaker Pelosi, Leader McConnell, Leader McCarthy and Leader Schumer:

Thank you for your action in finalizing the Coronavirus Aid, Relief, and Economic Security Act (CARES) Act. As CEOs for America’s leading theme parks and family attractions, our first focus is on the health and safety of our nearly 150,000 combined workers spread across 25 states. We are pleased to know that the Economic Stabilization Fund (ESF) is available for companies to preserve jobs. Now we need to work with you to make sure our industry and our employees will not be left behind in the distribution of ESF funding.



Our segment of the travel and tourism business is almost entirely based on how many people walk through our turnstiles each day. The attractions industry hosted 311.7 million people in 2017, provided over 500,000 direct and support jobs, and generated more than \$14 billion in compensation for workers. We specialize in unforgettable experiences and incredible memories for families and friends, but what should be the busy opening days of a record-breaking season has quickly transformed into a scramble to simply survive in hopes we can reopen in the future.



We have responded to the crisis by supporting our employees and communities, including donating needed medical supplies to hospitals, donating food supplies to our employees and local food banks and allowing law enforcement and healthcare providers to access our parks to set up large-scale treatment and resource centers.



Our business is built on large crowds, so we will be particularly challenged to bounce back quickly when the pandemic recedes. The International Association of Amusement Parks and Attractions estimates an industry-wide 40 percent loss of jobs and nearly \$12 billion in revenue loss assuming the shutdown remains in effect through June. This has a direct impact on our employees and the many workers outside of our parks who are vital to our supply chain.

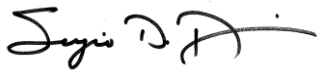
The \$500 billion ESF is an important first step in the nation’s ability to weather the storm caused by the virus. **Congress must tell the relevant agencies distributing these funds that amusement and theme park industry players are**

"travel-dependent businesses" eligible for this federal support. This designation enables our industry to access the secured lending and loan guarantees needed to survive the shutdown, preserve jobs and emerge to serve our communities again. **Without immediate access to the ESF, hundreds of thousands of people who make a living from the theme park industry are at risk.**

During this challenging time, our employees are our top priority. We strongly urge you to support impacted theme park employees through direct assistance programs, grants or reimbursements to employers to support our workers. We stand ready to work with you to ensure the needs of our employees are included in future relief packages.

From our families to yours, thank you for your leadership and tireless work during this challenging time. If there is anything we can do collectively or individually to assist you or the Administration in its ongoing response during this pandemic, please do not hesitate to let us know.

Sincerely,



Serge Rivera
Chief Executive Officer
SeaWorld Parks & Entertainment



Mike Spanos
President and Chief Executive Officer
Six Flags



Richard Zimmerman
Chief Executive Officer
Cedar Fair



John Reilly
Chief Operating Officer
Palace Entertainment



Andrew Wexler
President and Chief Executive Officer
Herschend Enterprises



John K. Lawn
President and Chief Executive Officer
Hershey Entertainment & Resorts Company