



Plus Lead Retrieval

IAAPA Expo Europe 2024

September 24-26, 2024

Lead Cultivation Option	Description	Early Bird Until 7/19	Advanced Until 8/23	Regular Starts 8/24
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Lead Scanning Options



BYOD Pluslead Mobile App Enrollment

Bring your own device
must have a data connection

\$399

\$449

\$499

BYOD Additional License

Activations for additional devices.
1 license per device required

\$99

\$149

\$199



iPhone rental

Device ready to scan
Enrollment and internet included

699

799

899

Optional Items



Custom Qualifiers/Surveys

Unlocks qualifier and survey
functionality for all devices/licenses

\$99



Collateral

Set up an email with links or
documents to send to attendees as
you scan.

\$199



AI Insights

Adds a column to your report with an
AI generated insight and lead score

\$199



Bluetooth Printer

Prints leads on receipt paper for
drawings, giveaways, etc...
printers connect to one device at a time

\$199



Delivery
(for tablet rentals)

Device delivery to your booth
(must be present)

\$199



Damage Insurance
(for rentals)

covers any damage to rental device(s)
does not cover loss

\$99

Developer's Kit - for use with 3rd party applications (requires IT programming)



Developer Kit
Requires IT Programming

API credentials for use with
3rd party lead scanning
systems

\$999

\$1099

\$1199

REFERENCE ONLY, ORDERS MUST BE COMPLETED ONLINE:

Follow the link from the booth staff registration platform
or visit <https://pluslead.mcievents.com/> and use the 'forgot code' feature
(your email must match the one provided when purchasing your booth space)
or reach out to us at leads@jade.mcievents.com